

The GESSNER Team



Lindsay

Lindsay and Noel Gessner

Joint owners of Gessner Industries.

They have between them over 75 years of experience in the manufacturing of agricultural equipment. Both are qualified Boilermakers and upon completion of their apprenticeships went out on their own to make agricultural and industrial equipment.

Both have taken the business through the lean times and have always believed in pouring their profits back into the business. They make an excellent management team. In the 30+ years they have been in the business their skills in finance, marketing and broad based management have been honed by the classical 'hands on experience'.



Noel



Tom Davis - Operations Manager

Tom has extensive experience with the company spanning some 22 years. This has enabled a continuity in relationships with all providers of goods and services to the company.

Tom has had a variety of roles since he commenced employment with Gessner Industries. His initial recruitment began in administration, then has led onto purchasing, castings, spare parts, sales support, financial controlling, administration management.

His current position is Operations Manager. Tom enjoys working for a company who stands behind the products they sell.



Stewart Kings - Sales and Marketing Manger

Stewart commenced employment with Gessner Industries in 2006. His roles as Sales Marketing Manager is to provide a service to all dealers that distribute the GI product.

Other daily tasks carried out by Stewart is the guidance of the sales team which consists of Lewis, Heavy Industrial, Spare Parts, Agriculture, and Research and Development.

It is critical that the sales team communicate on a regular basis so the flow of manufactured equipment is finished, assembled and presented to the customer as ordered. The field days and information nights with dealers are a very important part of the advertising and promotional strategy each year.

Therefore organising and overseeing the running of these is directed by Stewart as well as the marketing and advertising schedule.



Richard Thompson - Drawing Office Manager

Richard joined Gessner Industries in 1997 bringing with him experience of drafting in several agricultural companies as well as hands on fabrication experience in the metal trade.

The Drawing Office is equipped with the latest in Solid - Model drafting and date management software. The Drawing Office supports the needs of the factory production, as well as new and innovative products.

The fully computerised Drawing Office is one of the great strengths of the company.



Brent Carter - *Heavy Industrial Sales and Development.*

Brent has been involved with design and development of numerous types of machines for over 20 years.

With his extensive experience, Brent heads up the Heavy Industrial section of the company. He works closely with the drafting department and factory to take various machines from concept to manufacture.

With Brent on board, Gessner is expanding its product base into new markets, allowing the company to maintain consistency in factory output.



Ray Finnie - *Research and Development*

Ray first joined the Gessner team in 1996. Originally employed as a boilermaker he spent several years working within the factory before becoming leading hand and then onto factory manager.

He now focuses on design and development of new and existing agricultural products. Together with Lindsay Gessner, Ray is responsible for taking new ideas and concepts and developing them into marketable products that satisfy the clients needs. To do this, he utilises Gessners' up to date drafting software along with working closely with the drafting office.

Ray also supports Stewart Kings in agricultural sales and takes part in demonstrations and field days, where he can obtain feedback and ideas from farmers on future developments within the agricultural industry.



Peter Scheffe - *Lewis Sales*

Peter commenced work with Gessner Industries in 1983, and in his 25 years experience Peter has lead numerous roles within the company.

Peter has been the Factory Foreman, Internal Sales Co-ordinator, he has been involved with production of equipment right through from the point of sale.

Peters' primary role is to promote and handle all sales of Lewis equipment and spare parts enquiries, and to assist in design and development of these products.

With Peter's extensive knowledge of the range of products GI manufactures he supports the sales team with product information when needed.



Graeme Bateman - *Spare Parts Manager*

Graeme joined Gessner Industries in 1993, in his role as Spare Parts Manager is to coordinate the daily operation of parts enquiries, processing of orders, despatching of the goods on relevant transports to the dealer network and/or direct to the customer.

With GI servicing all states of Australia and also exporting of spare parts Graeme monitors the stock levels and is fully involved with the purchasing of supplies from all relevant suppliers.

Graeme supervises all store personnel to ensure efficient receipt, storage and despatch of parts. Graeme maintains all data for Spare Parts price lists, reviews and assists in arranging pricing and distribution of new parts price lists.